

Redesign:

thelanter.com

3 week kick starter

1. Identifying the current site structure
 - Mapping the page hierarchy
 - Identifying the various page elements that are currently used
 - Identifying the outside components that are integrated
 - 3rd party services
 - Modifications added to add content to the site from outside sources
2. Comparing the current structure to the needs of the paper
 - Adding/subtracting page categories
 - Adding/subtraction page elements
3. Identifying outdated non-standards compliant web elements
4. Evaluation of the accessibility of the current structure and elements in regards to visual, hearing and motor skills
5. Evaluating the needs of ad support requirements
6. Researching comparable websites documenting successes and improvement areas
7. Research replacement for non-standards compliant web elements
8. Compiling the requirements for the site into documentation

The next steps

1. Creation of wireframe for each page type
2. Usability testing
3. Feedback
4. Preliminary design proposals
5. Revisions
6. Final design proposal
7. Revisions
8. Creating template from the design
9. Testing
10. Introducing content
11. Testing
12. Preparing Production
13. Launch